Draft: Website Plan

Title: Super. Mario Bros

Colors:

**Typography**

* Heading 1
  + Lust Script
  + 24pt
  + Regular

Different typography makes this one stand out

* Heading 2
  + Filmotype Lucky
  + 24pt
  + Regular

I chose this one because I like the uniqueness of it it’s different

Dalliance

* + 24pt
  + Regular

Professionalism is key always liked the professional portion

* Bluemlein Script Collection
  + 24pt
  + Regular

Never seen a script like this but it stands out as different to me

* Goals
* The purpose of this website is to attract Mario fans and be able to share their thoughts on movies and/or video games.
* Allow fans to be entertained and be able to blog regularly
* Increase social mentions and be able to link to the website on social media.
* Make the website more accessible
* Increase email subscribers and drive more audiences to the website
* Purpose Statement

The main purpose of this website is to attract the fans that are into Mario and the media surrounded by Batman and wanted to make a positive website where it can be entertaining and fun. Plus, it’s been my goal to want to create something that’s solely mine and that’s created by me.

* Target Audience

My target audience is going to be people of all races and ages from 5-99 this website is dedicated to those who have a love of Mario from the movies to everything having to do with Batman, so this website is supposed to be entertaining.